



EFFECT OF CHALIMBANA UNIVERSITY COMMUNITY SERVICE ENTREPRENEURSHIP TRAINING ON KATOBA RESIDENTS IN CHONGWE DISTRICT

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Abstract

A society with its people equipped with entrepreneurship knowledge and skills is certainly mostly likely to develop. One of the strategic goals of the government of the Republic of Zambia in the Seventh National Development Plan (7NDP) is to create a diversified and resilient economy. To a large extent, this can only be achieved through entrepreneurship training. In this regard, the study sought to assess the effect of Chalimbana University community service entrepreneurship training on Katoba residents of Chongwe district in Zambia. The study used a descriptive research design on a sample of 100 participants using a convenient sampling technique and answers were solicited using a four (4) likert scale structured questionnaire. The findings reveal that the training was well received and practically conducted. Further findings indicated that, the participants were able to generate more business ideas, spot new business opportunities and run their businesses with confidence after the training. The study concludes that Chalimbana University community service entrepreneurship training made a positive impact on the community of Katoba as one of the measures to arrest poverty and speed up economic development in the area. The study recommends that such trainings should be extended to other communities, country wide as one of the measures to supplement government's efforts.

Key Words: Entrepreneurship Skills, Community Service, Poverty Reduction, Rural Development

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